



Canadian Agricultural Adaptation Program (CAAP)

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CAAP



• The Canadian Agricultural Adaptation Program (CAAP) is a five year (2009 - 2014), \$163 million program funded by Agriculture and Agri-Food Canada (AAFC) with the objective of facilitating the agriculture, agri-food, and agri-based products sector's ability to:

- seize opportunities
- respond to new and emerging issues; and to
- pathfind and pilot solutions to new and ongoing issues in order to help it adapt and remain competitive.

• CAAP will continue to support industry-led initiatives at the national, regional and multi-regional levels.

What does this mean?



Seizing opportunities means development of a new idea, product, niche or market opportunity to the benefit of the sector.

Responding to new and emerging issues means to address issues that were not of concern previously or were not known about at all.

Pathfinding and piloting solutions to new and ongoing issues means to test new ways of dealing with new issues, or find new ways to deal with existing issues. This is done in two ways:

Pathfinding – means looking at different options to prepare the sector to face the future and remain competitive.

Piloting – means the testing of new ideas or approaches to see if they are effective enough to use in everyday applications in the sector.

CAAP Eligibility



- CAAP is designed for projects that are beyond the basic research stage, but are not ready to be commercialized.
- Possible project areas include:
 - Capturing value-added and new market opportunities;
 - Adapting to changing consumer demands;
 - Implementing strategies and processes to address disease outbreaks and other threats;

CAAP Eligibility



- Optimizing processes, developing technology and conducting feasibility studies for products, processes and technologies;
- Developing the capacity and tools needed to anticipate and prepare for the future;
- Testing new ideas and processes at a smaller scale with potential for future larger-scale application; and
- Prototypes, technical analyses, feasibility studies, strategic assessments, and market and venture assessments.

Who is eligible to apply?



- Eligible applicants must be Canadian legal entities, capable of entering into a contract to deliver a project.
- These may include:
 - Organizations and associations;
 - Cooperatives;
 - Marketing boards;
 - Aboriginal groups;
 - For-profit companies and individuals.
- Federal, provincial and territorial government departments or agencies, and colleges and universities **are not eligible** to apply.

Saskatchewan's Share of CAAP



- ACS delivers Saskatchewan's share of CAAP through a contribution agreement with Agriculture and Agri-Food Canada.
- Saskatchewan's share of CAAP is approximately \$3.4 million in Year 1 and is reduced to \$2.77 million in Years 2 to 5.
- Uncommitted funds at the end of each fiscal year are returned to the Government of Canada.
- The program ends March 31, 2014. Projects must be completed by December 31, 2013.

Regional and National Projects



- Projects can be funded by Councils on a collaborative basis between two or more Industry Councils – Collective Outcome projects.
- Similar to ACAAF, application process is same as for regular project submission.
- ACS Project Officers take the lead on this projects and distribute the application to other Councils identified in the application. Lead Council rules of engagement applies.
- For project proposals that have a national impact, please visit www.agr.gc.ca/caap or call toll free at 1-877-290-2188.

Eligible Costs



- **Not-for-profit applicants** may apply for up to **85%** of eligible project costs. The 15% industry contribution to the project must be comprised of a minimum of 10% cash from the applicant or project partners, with the balance of in-kind contributed by the applicant only.
- **For-profit applicants** may apply for up to **50%** of eligible project costs. **CAAP support to for-profit applicants for projects \$100,000 or more are considered repayable contributions.** For-profit applicant in-kind contributions are **not eligible** for approval and reimbursement.
- The applicant may receive up to a maximum of \$500,000 per project to a maximum of \$3 million over the life of the program.

Application Deadline



- The next deadline for applications for projects requesting more than \$10,000 is **December 11, 2009** for the ACS Board to adjudicate at their February 10, 2010 meeting.
- The next deadline for applications requesting \$10,000 and under is **December 11, 2009** for the January 18, 2010 meeting.
- Project activities cannot start prior to Board adjudication of the application.

For more information



For more detailed program information and downloadable application forms and eligibility criteria, please visit:

www.agcouncil.ca

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