

Celebrate Science!



September 24-30, 2018

What is Global Biotechnology Week?

BIOTECCanada, Canada's biotechnology industry association introduced the first National Biotechnology Week in 2003, encouraging provincial industry associations to create industry and outreach events. The goal was simple: to increase awareness of biotechnology and to celebrate science. Over the years, the initiative grew into a national success story, and in 2016, Biotech Week went Global!

Today whether in United States, Europe, Australia, Canada or elsewhere, biotech innovation is becoming increasingly central to the global competitiveness of the industries and sectors that form the economic foundation of economies.

The goal of Global Biotech Week is to raise awareness of the industry and its global potential among policymakers, policy influencers and the public more broadly. All countries are invited to join in on the celebration and use Global Biotech Week to showcase their country's success and the industry's global and economic significance.

BIOTECCanada coordinates all the activities in an event calendar at globalbiotechweek.ca/. In Saskatchewan, municipal and provincial governments issue official proclamations to support Biotech Week.

Biotechnology in Saskatchewan

Saskatchewan hosts over 30 percent of Canada's agricultural biotechnology activity, with many other areas developing, such as genomics, plant-made pharmaceuticals and diagnostics. Two university campuses and three research parks, along with numerous research institutions and technical training centres, create a research cluster - a great benefit to businesses, from start-up companies to international success stories. Outstanding science R&D infrastructure, a talented workforce, quality raw materials and a solid business environment make Saskatchewan the perfect place for bio-business.

About Ag-West Bio:

Ag-West Bio is the lead for Global Biotech Week activities in Saskatchewan. As Saskatchewan's bioeconomy catalyst, Ag-West helps to grow biobusiness through support and mentoring, funding, strategic alliances, building networking opportunities and communications. www.agwest.sk.ca

2018 Steering Committee for Biotech Week in Saskatchewan:

Ag-West Bio (Chair), Ag in the Classroom, Canadian Light Source, Genome Prairie, Innovation Place, Saskatchewan Polytechnic, Saskatchewan Science Centre, and Johnson Shoyama Graduate School of Public Policy.

For more information about Global Biotech Week activities in Saskatchewan, please contact Jackie Robin at 306-668-2656 or by email: jackie.robin@agwest.sk.ca





Saskatchewan Activities – September 24 to September 30, 2018

Saskatchewan's Biotech Week organizing committee creates a week full of activities, including the following industry networking and outreach events:

Saskatchewan Taste of Innovation Lunch – Monday, Sept. 24

Kick off a week of celebrating science with a great meal focused on Saskatchewan food innovations!

12:00 noon – Candle-Span Room, Innovation Place, Saskatoon. Registration required.

Innovation Place Tours – Monday, Sept. 24

So, what's happening at Innovation Place? Take a guided tour to meet some of the bioscience companies housed in the beautiful technology park! **Companies:** Please contact [Mike Wolsfeld](#) if you are interested in participating.

1:30 pm-Innovation Place, Saskatoon Free event. Registration required.

Café Sci – Tuesday, Sept. 25

It's a bug-eat-bug world! Café Sci, Biotech Week edition features Dr. Tyler Wist Research Scientist, Field Crop Entomology, Agriculture and Agri-Food Canada. Café Sci is a regular monthly event at Winston's Pub!

7:30 pm – Downstairs at Winston's Pub, Saskatoon

Free event - NO registration required. 19+ only. Cash bar

GMO Reception, Wednesday, Sept. 26

There is a great deal of controversy and misinformation around genetic modification (more accurately, genetic engineering) in crop development. Crops developed through genetic engineering have been consumed for decades and have been declared safe by regulating bodies around the world. This event will celebrate this highly effective technology and shine the light on the benefits and potential of genetic engineering. – **4:00pm to 6:00pm-Saskatoon, by invitation only.**

The Amazing Biotech Race – Thursday, Sept. 27

Bioscience students from Sask Polytechnic and high schools join forces for some healthy competition. Students search for clues and participate in quick lab challenges, and learn about Saskatoon bioscience companies along the way. The Race will be followed by networking for the students and participating companies.

Teachers and companies: contact Blaine Chartrand to learn how to get involved: Blaine.Chartrand@saskpolytech.ca

1:00 pm to 4:00 pm – Innovation Place, Saskatoon

Trivia Night – Thursday, Sept. 27

What does DNA stand for? What does it do? What is a GMO? Go ahead and flaunt your knowledge of nucleotides at this fun, free event. Bring your friends so they can learn more about biotechnology!

7:30 pm- Winston's Pub (Basement) 243-21st Street, Saskatoon, SK (No registration required. 19+ only. Cash bar)

Biotech & Beer – Friday, Sept. 28

Join us to toast biotechnology (bring a friend!) to this classic networking event at Innovation Place.

3:30 pm – Concourse Building at Innovation Place, Saskatoon

Free event, but registration is required. 19+ only. One complimentary drink ticket (plus a cash bar).

Canadian Light Source tours –Sept. 24, 26, & 28

Tour Canada's only synchrotron facility! From cutting-edge plant imaging to mine remediation, and studying everything from cancer to new fertilizers, this tour will introduce you to today's big biotech research questions being explored at Canada's only synchrotron!

Free 1-hour tours are offered at 2:30 pm and 7:00 pm. Registration required.

Food Evolution Movie Screening – Wednesday Sept. 26

Come to the Saskatchewan Science Centre to watch the Food Evolution movie on the big screen. Take part in hands-on biotech activities before the screening. Visit www.sasksciencecentre.com for details or call toll free: 1.800.667.6300

Admission: Free screening in Kramer IMAX theater (General admission fee to the Saskatchewan Science Centre)

11:00am and 7:00pm Kramer IMAX Theater - Saskatchewan Science Centre, 2903 Powerhouse Drive, Regina

DNA Weekend – Sept. 29 and 30

Celebrate biotechnology at the Saskatchewan Science Centre: Participate in the family fun 2pm activity!

Visit www.sasksciencecentre.com for details or call toll free: 1.800.667.6300

Admission: Science Centre entrance fee | No registration required.

2:00-2:30 pm – Saskatchewan Science Centre, 2903 Powerhouse Drive, Regina

Walking Dead Dance

A fun way to learn about the role of biotechnology in the development of vaccines to keep us healthy!

Elementary schools in and around Saskatoon are invited to participate in this Biotech Week event.

Teachers interested in hosting a dance can contact Christine Meachem at Ag in the Classroom chris@aitc.sk.ca

Get involved!

Cheer on the Amazing Biotech Race students, **attend** an event, or **show your support** for biotechnology by **becoming a supporter!**
To learn more about Saskatchewan activities or to become a supporter, please contact Jackie Robin, Communications Director at Ag-West Bio.

Tel: 306-668-2656 or jackie.robin@agwest.sk.ca.

2018 Global Biotechnology Week Saskatchewan Supporter Opportunities

Champion of Biotech - \$2500 to \$5000

Acknowledgement at **ALL** events (or as many as you wish)

- Company logo on all promotional material including posters, e-promos, support poster, website
- Logo and name listed on BIOTECCanada Global Biotechnology website
- Opportunity to display pull-up banner at **ALL** events (your choice)*

GOLD - \$1000 - \$2499

Acknowledgement at **three** events of your choice

- Company logo on all promotional material including posters, e-promos, support poster, website
- Logo and name listed on BIOTECCanada Global Biotechnology website
- Opportunity to display pull-up banner at **3** events of your choice*

SILVER - \$500 - \$999

Acknowledgement at **two** events of your choice

- Company logo on all promotional material including posters, e-promos, support poster, website
- Logo and name listed on BIOTECCanada Global Biotechnology website
- Opportunity to display pull-up banner at **2** events of your choice*

BRONZE - \$250 - \$499

Acknowledgement at **one** event of your choice

- Company logo on all promotional material including posters, e-promos, support poster, website
- Logo and name listed on BIOTECCanada Global Biotechnology website
- Opportunity to display pull-up banner at **1** event of your choice*

Friend of Global Biotech Week

Opportunity to donate specific item for any event: (Examples: refreshments, door prizes or prizes for the Amazing Race)

- Company logo on promotional posters, e-promos, support poster and Saskatchewan website

**Note: In venues where space is limited, we may have a screen with support logos rather than pull-up banners.*