

November 4, 2015

## Robert Saik to present a public lecture entitled "KNOW GMO: An uplifting discussion about food" during National Biotechnology Week

Do you know GMO? Where obesity collides with world hunger and credible information seems to be drowned out in the noise, the debate around what we eat and how it's grown continues to escalate.

A free public lecture by Robert Saik, CEO of Agri-Trend Group of Companies, will take us around the world for a powerful and compelling firsthand look at the people, the ethics and the science behind the myths and the mystery of our food. The lecture is part of National Biotechnology Week and takes place **Wednesday, November 4th** at **7:00pm** at the **Neatby Timlin Theatre,** University of Saskatchewan in Saskatoon, SK.

Saik's talk will address agricultural biotechnology and specifically genetic modification. He says with existing technologies, we already have the capability to feed everyone on the planet, even if the global population hits the predicted nine billion. "The real question is will agriculture be *allowed* to feed nine billion people?"

Following his presentation, the audience will have a chance to ask questions.

Ag-West Bio, Saskatchewan's bioscience industry association, coordinates National Biotechnology Week events in Saskatchewan.

Wilf Keller, president and CEO at Ag-West Bio, says "There is a lot of misinformation regarding agricultural biotechnology. It's important for the public to understand that these are safe and effective tools for crop development. Science, combined with one of the best regulatory systems in the world, has given this country abundant and high quality food. Sharing our knowledge with the developing world will help to improve food security."

The Province of Saskatchewan and the Cities of Saskatoon and Regina have each declared October 30<sup>th</sup> to November 6<sup>th</sup> as Biotech Week.

For more information, please visit the event website: <a href="http://www.agwest.sk.ca/events/188">http://www.agwest.sk.ca/events/188</a>

Contact:

Jackie Robin Communications Director Ag-West Bio Inc. Office: 306-668-2656 Cell: 306-229-0391

Jackie.robin@agwest.sk.ca