

ABIC Speaker Series – Spring 2024 Edition

Saskatoon SK

May 15, 2024 – 11:30 am



Dr. Brigitte Weston

Director, Product Development, Gates Ag One

As Director, Product Development for Gates Ag One, Brigitte leads efforts in translating cutting-edge research into sustainable and innovative products that can be widely adopted by smallholder farmers to improve livelihoods, local economies, and the environment. She thrives on building highly collaborative, multi-disciplinary teams, and working with a network of international partners to advance improved agricultural solutions and enable local innovations in the places where they're needed most.

Over the past 25 years, Brigitte has worked for numerous seed companies and organizations in North America and Europe, with projects extending to South America, Europe, and Asia, where she advanced technical products across a broad range of food crops. While she was working on her Ph.D. studies in Plant Sciences at the University of Saskatchewan, under Dr.'s Wilf Keller, Graham Scoles and Alan McHughen, she had the privilege of concurrently working on the first GM canola, LibertyLink®, that was launched in Canada in 1996. Since then, she has contributed to the technical development of commercial GM and non-GM seed traits such as InVigor®, Clearfield®, Clearfield®Plus and Provisia® in canola, sunflower, wheat and rice.