



For immediate release  
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## **Saskatchewan innovators “Taking Agriculture to a New Level” at Ag-West Bio 2012 Annual Meeting**

Saskatoon, SK: Ag-West Bio invites its members and everyone with an interest in growing Saskatchewan’s bioeconomy to its 8<sup>th</sup> Annual Meeting on **Thursday, September 27<sup>th</sup>** starting at 1:30 pm.

The theme of this year’s meeting is “Taking Agriculture to a New Level.”

We are pleased to feature four innovative companies that are doing just that: adding value to our agriculture industry by developing and commercializing bio-based technologies right here in Saskatchewan. Each company – Prairie Plant Systems, Agrisoma Biosciences, InfraReady Products and Prairie Tide Chemicals – has a unique story of challenges and victories, and each has benefitted from the bioscience cluster in Saskatoon. The presidents will join us to share their stories, including recent highlights, strategic focus and how they have partnered with other organizations to strive to build a stronger agricultural industry in Saskatchewan.

Wilf Keller, president & CEO of Ag-West Bio says the spirit of entrepreneurship in Saskatchewan drives the bioeconomy. “We need to nurture that spirit; we need to ensure that the incentives and support is in place so our entrepreneurs can shine. The four companies we are highlighting at our annual meeting exemplify the innovative thinking in our province. Their stories are inspirational for all, and especially those active in bio-business.”

### **The details:**

Date: Thursday, September 27, 2012

Meeting and presentations: 1:30 to 3:30 pm (*Networking Reception to follow*)

Where: Hall A, Room 1, Prairieland Park, 503 Ruth Street West, Saskatoon, SK

### **Speakers:**

Roger Parent, Saskatchewan MLA

Donald Atchison, Mayor of Saskatoon

Steven Fabijanski, President & CEO, Agrisoma Biosciences

Mark Pickard, President, InfraReady Products Ltd.

Martin Reaney, President & CEO, Prairie Tide Chemicals

Brent Zettl, President & CEO, Prairie Plant Systems

*\*Media feed will be available*

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**About Ag-West Bio:**

Ag-West Bio is a membership-based organization at Innovation Place Research Park in Saskatoon, Saskatchewan. The company works as a catalyst for developing partnerships and industry growth in the bio-economy through investments, aiding strategic alliances, providing business planning support, regulatory advice, and communications. Funding for Ag-West Bio is provided by Saskatchewan Ministry of Agriculture and Growing Forward. [www.agwest.sk.ca](http://www.agwest.sk.ca)