



June 27, 2019

## **Ag-West Bio celebrates 30 years, presents: More Beans Please? Solving the Protein Puzzle**

*Saskatoon, SK:* Ag-West Bio, Saskatchewan's bioscience industry association, has been a catalyst and connector for the bioeconomy since 1989. On June 27<sup>th</sup> at our annual meeting, we are hosting an event focused on protein entitled *More Beans Please? Solving the Protein Puzzle*.

Protein is the current dietary buzzword. It seems that plant-based protein is *in* style, while meat is out of style. Some claim that animal agriculture is detrimental to the environment; others say animals can turn inedible plant material into healthy protein for humans. Alternate types of proteins are also making their way into the market: insects are getting attention as a good source of protein, and synthetic (cultured) meats are being developed in labs.

What is a consumer to think? There are so many questions. What protein options are available today? Is one form better than another nutritionally? Why do some vegetarians want meat-like products? How bad is animal agriculture for the planet – or *is* it bad? Will the world need all these options to feed a growing global population? What does the science say? How much of this is just marketing?

We have invited the following experts to answer some of these questions:

**Robert Tyler** – Professor, Food and Bioproduct Sciences, University of Saskatchewan;  
acting Chief Technical Officer, Protein Industries Canada: *Plants for Protein*

**Deborah Wilson** – Senior Vice President, BIXSco Inc: *No Beef with Beef*

**Kelly Hagen** – Chief Operating Officer, Enotomo Farms: *Crickets as an Alternative Protein: Canada Leads the Way*

**Matt Anderson-Baron** – Co-founder, Lead Scientist, Future Fields: *Frankenmeat: Cellular Agriculture and The Future of Food*

**Gordon Zello** – Professor of Nutrition, University of Saskatchewan: *Canada's Food Guide: Where differing protein sources fit for a healthy diet*

The event is free, and everyone is welcome to attend. The formal presentations will be followed by a networking event featuring protein dishes from many different sources – including roasted and spiced crickets!

### **Details:**

#### **More Beans Please? Solving the Protein Puzzle**

Thursday, June 27, 2019

Staybridge Suites: 1838 College Drive East, Saskatoon SK

2:00 pm – Annual Meeting

2:45 pm – Program

4:15 pm – Networking Reception

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