



September 28, 2016

**Brew-HaHa: There's science in my beer! Ag-West Bio Annual Meeting celebrates biotech and beer**

Saskatoon, SK: Ag-West Bio hosts its Annual Meeting at Prairieland Park on September 28, 2016. The meeting will be followed by "Brew-HaHa: There's science in my beer!" a showcase of members of Saskatchewan's Craft Brewers Association.

A special presentation will feature scientists Alex Speers (Professor, Canadian Institute of Fermentation Technology at Dalhousie University, Halifax, NS); hops expert David Hysert (retired VP, John I. Haas, Inc.); and award-winning barley breeder Brian Rossnagel (Professor Emeritus, University of Saskatchewan).

Member breweries from Saskatchewan's Craft Brewing Association will have a chance to deliver 'elevator pitches' to the audience.

Wilf Keller, President and CEO of Ag-West Bio, notes that there is a growing interest in craft beer in the province. "Tastes are becoming more sophisticated. The craft brewers are adding a lot of variety to the selection we have, making us more competitive as a province. We are happy to showcase these entrepreneurs, who are working hard to grow the industry in this province."

Keller also points out that this event coincides with Global Biotech Week. "Beer was one of the first products of biotechnology; there's evidence that it has been around for 5000 years. This event is a fun way to emphasize that bioscience enhances many areas of our lives – including brewing a consistently good quality beer."

Saskatchewan's Minister of Agriculture, Lyle Stewart, will bring greetings from the Government of Saskatchewan, and Mayor Donald Atchison will deliver a message from the City of Saskatoon.

**The details** (*See agenda below*)

Wednesday, September 28, 2016

Prairieland Park (Hall A)

503 Ruth St. W, Saskatoon, SK

Registration: 1:30 pm

Annual Meeting: 2:00 pm

Presentations: 2:30 pm

Following the presentations (4:30 pm), please stay for beer sampling, appetizers and networking!

**Contact:**

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**About Ag-West Bio:**

Ag-West Bio is Saskatchewan's bioscience industry association. The company works as a catalyst for developing partnerships and industry growth in the bio-economy through investments, aiding strategic alliances, and providing business planning support, regulatory advice and communications. Funding for Ag-West Bio is provided the Saskatchewan Ministry of Agriculture and Agriculture & Agri-Food Canada's Growing Forward II program, with support from Western Economic Diversification Canada and the National Research Council-Industrial Research Assistance Program.

[www.agwest.sk.ca](http://www.agwest.sk.ca)

**Agenda:****Ag-West Bio Annual Meeting (2:00 to 2:30 pm)**

Wilf Keller

*President and CEO, Ag-West Bio*

Minister Lyle Stewart

*Minister of Agriculture, Government of Saskatchewan*

Peter Phillips

*Chair, Ag-West Bio Board of Directors*

**Brew-HaHa: There's science in my beer! (2:30 to 4:30 pm)**

Mike Cey (MC)

*Director of Corporate Initiatives, Ag-West Bio*

Mayor Donald Atchison

*Mayor, City of Saskatoon*

Rob Henderson

*President and CEO, BioTalent Canada*

Shelley King

*CEO, Natural Products Canada*

Brian Rossnagel

*Professor Emeritus, University of Saskatchewan*

Barley expert (and moderator for this session)

Alex Speers

*Professor, Canadian Institute of Fermentation Technology*

Craft & Copeland: Chemistry, fermentation and yeast

David Hysert

*VP Technical Director, John I. Haas Inc. (retired)*

Craft & Cascade: The critical role of hops in craft brewing

**Craft breweries' presentations**

Black Bridge Brewery

Rebellion Brewing Co.

9 Mile Legacy Brewing Co.

Bushwakker Brewing Company

Paddock Wood Brewing Co.

District Brewing Co.

Prairie Sun Brewery

Churchill Brewing Company