

# Ue do it









#### Tools and resources @ agmorethanever.ca



#### Come together to celebrate our industry on February 13

Canada's Agriculture Day is right around the corner. We're so proud of the organizations finding unique ways to celebrate our industry and get their employees, customers and community involved. Here are a few highlights:

- Twitter Contest Agriculture in the Classroom Newfoundland and Labrador will select winners from participants who celebrated by adding #AITCNL and #CdnAqDay to their tweets in February.
- Facility Tour Homestead Organics will host free tours of their facilities in Morrisburg and Sebringville, Ont.
- Canada's Agriculture Day Ottawa event Partners across
  Canada will come together to network, hear from renown
  speakers and celebrate Canadian agriculture and food.
- Food Evolution Screening Agricultural Producers
   Association of Saskatchewan will host a free screening of
   the Food Evolution documentary, followed by a reception in
   Regina, Sask.



Start the #CdnAgDay momentum early Schedule a social media post for first thing on Feb.13

Learn more







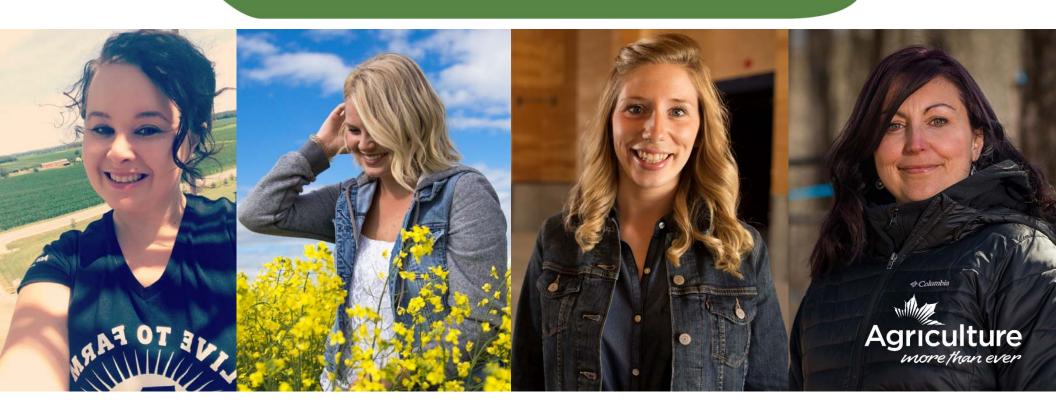




#### **Connector and Collaborator**



## Be an ambassador!



# HAPPY CANADA'S AGRICULTURE DAY



McDonald's Canada @ @McDonaldsCanada - Feb 13

Happy #CdnAgDay! Today, we celebrate Canadian agriculture and the Canadian farmers who grow and raise the safe, high quality, sustainable food we eat. #CdnAg





17 88

♡ 209

69 10





#### **Amplifying** social content







40.4K+ fans

22.8K+ followers

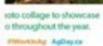
6.6K +followers























### 160%



















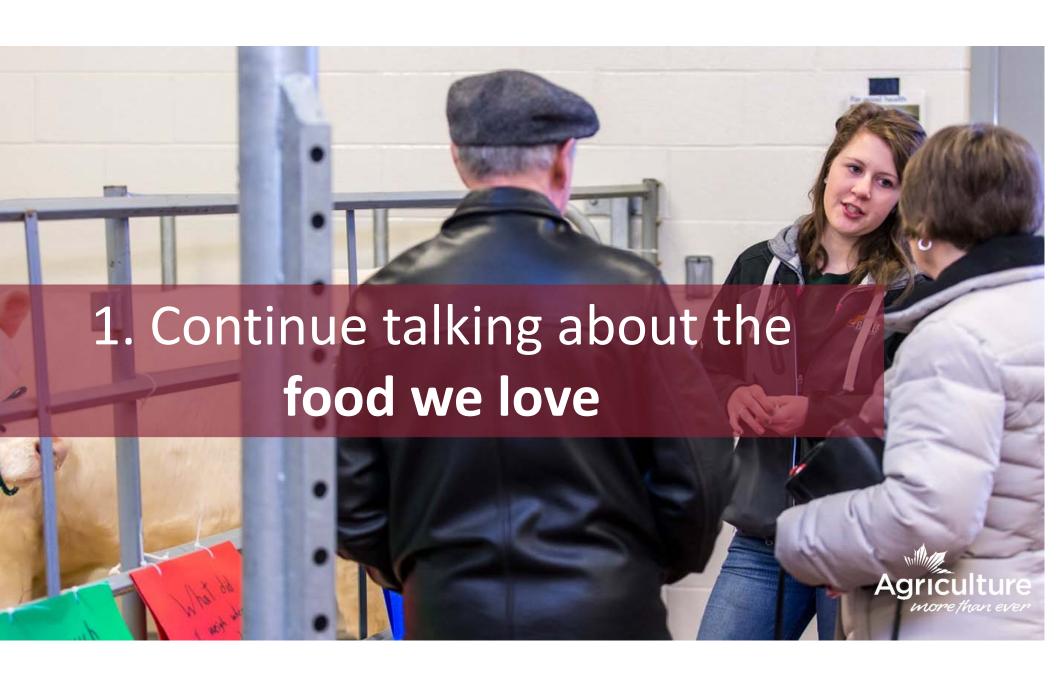












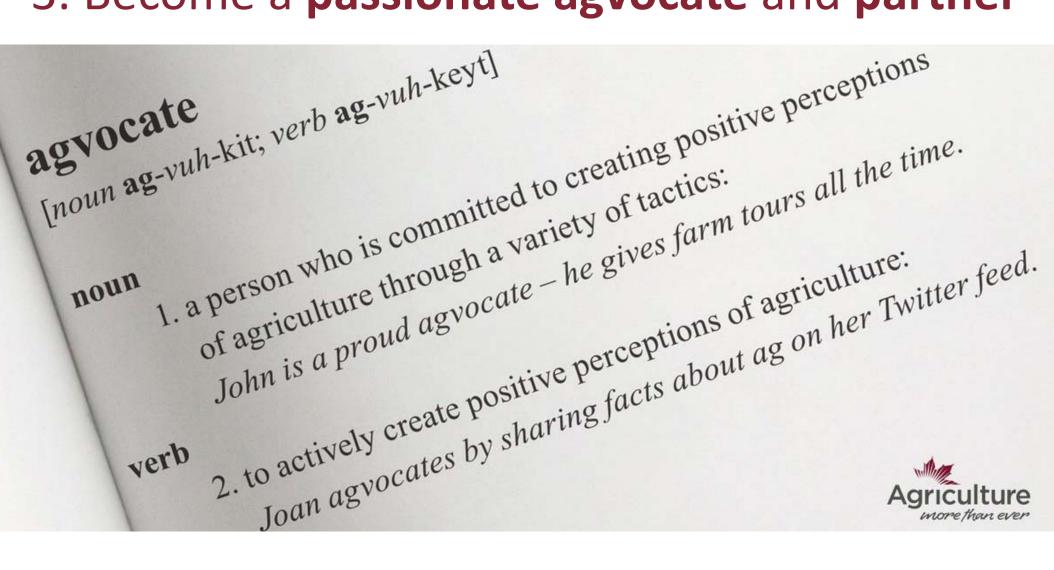
2. Get involved on Canada'sAgriculture Day

February 12, 2019





# 3. Become a **passionate agvocate** and **partner**



## somebody didn't do something.

### Then I realized I am somebody.

- unknown

