



ROBERT D. SAIK, P. Ag., C.A.C.

CEO, Agri-Trend Group of Companies

Professional Agrologist

Certified Agricultural Consultant



Robert Saik, CEO of The Agri-Trend® Group of Companies is a Professional Agrologist and a Certified Agricultural Consultant. As founder of Agri-Trend, Robert has been involved in the development of many new business processes and spearheaded several advancements in technology integration in agriculture including the development of The Agri-Data® Solution which was a winner of Alberta's 2002 E-business of the Year for on-line farm data management.

Agri-Trend is a 2014 Western Regional Canada Top 50 Best Managed Company and was recognized by Venture Magazine as one of Alberta's 2013 top 25 Most Innovative Organizations.

Robert is a Director of Westerner Park, 2014-2015 Chairman of Agri-Trade Show, serves on The Red Deer Chamber of Commerce Ag Policy Committee as well as Advisor to The Canadian Management Council and The Red Deer College Donald School of Business.

Robert was awarded the 2014 Canadian Agri-Marketer of the Year by the Canadian Association of Agricultural Marketers.

In July 2014 Robert was appointed by the Premier of the Province of Alberta to The Alberta Innovation Council, a leadership group working on technology integration and innovation leadership for the Province.

A passion keynote speaker addressing audiences on the importance of modern agriculture, Robert is also the author of an Amazon 2014 Best of Books, "The Agriculture Manifesto" – 10 Key Drivers That Will Shape Agriculture in the next Decade. He is the Executive Producer of KNOW GMO a full feature movie project looking at the advancements of technology use in agriculture as well as the publisher of The AgADVANCE Journal, 2014 Western Trade Journal of the Year. His 2014 TEDx talk, entitled "Will Agriculture be ALLOWED to feed 9 Billion People" is a popular on-line reference.

He has travelled extensively through North America, South America, the EU, Africa, Australia, New Zealand, the Middle East as well as Russia, Ukraine and Kazakhstan working on technology integration and agriculture advancements.

In 2006 he was recognized as Distinguished Agrologist of the Year by the Alberta Institute of Agrology. He is passionate about pursuing business opportunities in the Agricultural Sector.

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